



**First Children's Finance**

# FCF Oregon Child Care Trainings

**(2024-2025)**



## **Planning for the Future: Annual Budget and Cash Flow Projections (FCC)\***

**Thursday, November 7 | 6-8 pm (PST)**

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

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## **Planning for the Future: Annual Budget and Cash Flow Projections (CCC)\***

**Thursday, January 23, 2025 | 6-9 pm (PST)**

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss the purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

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\*Translation available: Chinese (Traditional), Spanish, Russian, Vietnamese



## **First Children's Finance**

### **Separating Your Family Child Care Finances from Your Finances (Spanish)**

**Thursday, February 6, 2025 | 6–8 pm (PST)**

Aprenda las herramientas básicas para separar las finanzas personales y empresariales. Aprenda a utilizar sistemas informáticos y de archivos para organizar documentos financieros. Desarrolle un presupuesto empresarial.

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### **Managing Enrollment in Your Child Care Center\***

**Thursday, February 13, 2025 | 6–8 pm (PST)**

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

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### **Separating Your Family Child Care Finances from Your Personal Finances\***

**Thursday, February 27, 2025 | 6–8 pm (PST)**

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

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\*Translation available: Chinese (Traditional), Spanish, Russian, Vietnamese



## **First Children's Finance**

### **Developing a Marketing Plan for Your Family Child Care Business (FCC)\***

**Thursday, March 13, 2025 | 6-8 pm (PST)**

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define the target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

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### **Developing a Marketing Plan for Your Child Care Center (CCC)\***

**Thursday, March 27, 2025 | 6-9 pm (PST)**

Learn basic marketing principles and concepts. Complete an environmental scan. Identify features and benefits of a child care program. Analyze child care competitors. Identify strategies to build an effective message. Define the target market to secure future enrollment. Learn how to use marketing principles to secure community partnerships.

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### **Policies and Practices for Child Care Business Management\***

**Thursday, April 10, 2025 | 6-8 pm (PST)**

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

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## **First Children's Finance**

### **Quality Staffing for Your Child Care Center\***

**Thursday, April 24, 2025 | 6-9 pm (PST)**

Learn the three phases of employee recruitment, hiring, and retention. Analyze current hiring and employee retention processes. Identify strategies to recruit qualified teachers. Review best practices for hiring new employees. Understand the importance of a holistic employee orientation process. Develop strategies to increase staff leadership development.

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### **Managing Enrollment in Your Child Care Center\***

**Thursday, May 8, 2025 | 6-8 pm (PST)**

Learn how to understand enrollment in a child care center and develop your skills to create realistic enrollment projections and how to track current enrollment and future openings. Create action steps to maintain and grow enrollment.

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### **Policies and Practices for Child Care Business Management\***

**Thursday, May 22, 2025 | 6-8 pm (PST)**

Learn how to effectively implement policies, procedures, and systems that support stable program operations. Identify and examine how to organize and create standard policies and procedures manual for their program.

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**For more information, email our team at  
[infoOregon@firstchildrensfinance.org](mailto:infoOregon@firstchildrensfinance.org)**

\*Translation available: Chinese (Traditional), Spanish, Russian, Vietnamese